

Fair Use Policy

Summary

IDIFY SOLUTIONS LLP (an India based corporation), the owner and operator of the www.tracerr.com website, maintain a policy of fair and acceptable usage of the at all times that is intended to ensure that our services aren't used in a manner that:

- a. Is illegal, fraudulent, unreasonable or excessive.
- b. Will or may impact the quality, integrity or reliability of the [tracerr.com](http://www.tracerr.com) user platform, website, online services or network.
- c. Will or may result in any user being disadvantaged by the behavior of other users.

This Fair Use Policy applies to all free and paid users of the [tracerr.com](http://www.tracerr.com) website and breaches of this Policy may result in limitations being placed on service modules otherwise described as "unlimited".

1. Services

For the purpose of this document, "services" relates to any or all of the following:

- a. QR codes or tags created on the <http://www.tracerr.com> website
- b. bit.ly short URL's created on the <http://www.tracerr.com> website, whether encoded into a QR code or not.
- c. The QR code creation, management and editing tools, features and facilities made available to both free and paid users (subscribers) of <http://www.tracerr.com> website.

2. Unacceptable Uses

- a. Using our services directly or indirectly in connection with:
 - o Unlawful, fraudulent, criminal or otherwise illegal activities
 - o Activities that are in breach of any other third party's rights, including downloading, installation or distribution of pirated software or other inappropriately licensed software, deletion of any author attributions, legal notices or proprietary designations or labels in any file that is uploaded, falsification of the origin or source of any software or other material.
 - o The incitement, promotion or encouragement of violent, exploitative, racist, discriminatory, socially unacceptable or irresponsible behaviour.
 - o Activities that compromise the rights of, bring harm to, or in any way unfairly deal with children and minors.
 - o Activities that invade another's privacy, cause annoyance, inconvenience or needless anxiety to any person
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- b. Using our services to connect or link to any material which is offensive, abusive, defamatory, indecent, obscene, unlawful, harassing or menacing or a breach of the copyright, trademark, intellectual property, confidence, privacy or any other rights of any person
- c. Knowingly or negligently using our services to connect or link to any electronic material (including, without limit, files that contain viruses, Trojans, malware, corrupted files, machine-readable code, or any other similar software or programmes) which is known or likely to interrupt, damage, destroy or limit the functionality of any computer software, hardware or telecommunications equipment that is likely to be used for the process of scanning and/or decoding said QR codes.
- d. The use of our services in any way that disrupts or interferes with, or has the potential to disrupt or interfere with, the www.tracerr.com user platform, website, online services or network.
- e. The use of our services by an individual user, or a group of users collectively, in any manner that is excessive, abnormal, or places a significant burden on the <http://www.tracerr.com> user platform, website, online services or network, whereby such use does, will or could negatively impact or adversely affect optimal platform performance benchmarks as set at our sole discretion from time to time, to the detriment of other users.

3. Our Rights

Should we identify any use of our services that constitutes a breach of this Policy, we may, at our option and discretion, give the user notice to stop the unacceptable use(s), or immediately terminate, suspend or limit the service delivery or service access for that user with or without notice as we consider appropriate.

We reserve the right to vary the terms of this Fair Use Policy from time to time.